

EXPERIENCE

AL-AWDA ORGANIZATION

1/2018 - 2/2020

FREELANCE GRAPHIC DESIGNER | Designed and created various marketing materials to help promote the organization's annual event and protest rally.

BALLROOM IN BOSTON

12/2019 - 1/2020

FREELANCE GRAPHIC DESIGNER | Updated and polished logo using various color themes and textures options. Created various mock-up drafts to obtain a look and feel design theme.

TAJ BEAUTY SALON

8/2019 - 2/2020

FREELANCE GRAPHIC DESIGNER | Designed website look and feel for the company using wix.com platform. Created social media designs, along with creative copy information for each post.

NOOKS CLOTHING CO.

8/2018 - 12/2019

FREELANCE GRAPHIC DESIGNER | Designed the marketing collateral that included a logo design and a look book brand.

ED LEWI ASSOCIATES

3/2018 - 10/2019

FREELANCE GRAPHIC DESIGNER | Designed the marketing collateral for internal clients. This includes both print & digital design along with social media design.

NORTHEASTERN FINE JEWELRY

3/2018 - 10/2019

FREELANCE GRAPHIC DESIGNER | Designed and updated the marketing collateral for upcoming promotions for luxury jewelry brands such as Tacori, and Forevermark.

CLEVELAND BLACK EQUITY & HUMANITY FUND (THE SOUL OF PHILANTHROPY, CLEVELAND)

10/2018 - 1/2019

FREELANCE GRAPHIC DESIGNER | Designed and developed a new brand name and logo for the organization. Worked closely with the Program Director.

MUSCULAR DYSTROPHY ASSOCIATION

3/1/2018 - 6/1/2018

FREELANCE GRAPHIC DESIGNER | Designed the marketing collateral for Taste25 Event. This includes print, email invite, and logo design. Worked closely with the Director of Distinguished Events.

BERNIE MORENO COMPANIES

8/2015 - 2/2017

GRAPHIC DESIGNER | Designed the marketing material campaigns for a high-end corporation for luxury car brands such as Mercedes-Benz, Infiniti, Porsche, & Maserati. Worked closely with the marketing director, general managers, and various high-profile clients.

GREATER CLEVELAND SPORTS COMMISSION

11/2013 - 11/2014

GRAPHIC DESIGNER | Designed the marketing collateral for various events within the organization. This includes print design, branding, social media design, motion graphics, etc. Designed a new look & feel design for rebranding. Worked closely with both the marketing team & the staff.

EDUCATION

CLEVELAND STATE UNIVERSITY

MAY 2012

Bachelor of Arts, Graphic Design | Dean's List

KEY STRENGTHS

- Organized & Hardworking
- Project & Time Management
- Attention to Detail
- Marketing & Branding Design
- Social Media Marketing Design
- Typography
- Deadline Oriented
- Adept at Design Thinking
- Creative Direction

SKILLS/SOFTWARE

- Expert in Photoshop, Illustrator, InDesign
- Experience in iMovie
- Proficient in Microsoft Office
- Proficient in Powerpoint/Keynote
- Knowledge of HTML